# Maternal employment and gender role attitudes:

# Dissonance among British couples in the transition to parenthood

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Abstract

This study examines how changes in women's and men's gender role attitudes after becoming

parents relate to women's paid work and the type of childcare used. Identifying attitude-

practice dissonances matters because how they get resolved influences mothers' future

employment. Previous research examined changes in women's attitudes and employment, or

spouses' adaptations to each others' attitudes. We extend this literature by considering how

women and men adapt to parenthood in terms of attitude and behavioural changes and by

exploring indirect effects of economic resources. We use the British Household Panel Study

(1991-2007) and apply structural equation models and regression analysis. We find that

greater egalitarianism among women and men is more likely in couples where women's

postnatal labour market participation and the use of formal childcare contradict their more

traditional preparental attitudes. Women's preparental earnings and education have an indirect

effect on attitude change by providing (dis)incentives for maternal employment.

Keywords: Britain; childcare; cognitive dissonance; female employment; gender role

attitudes; parenthood

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# **Introduction**

This paper explores how childcare and women's employment are associated with changes in British men's and women's gender role attitudes across the transition to parenthood. We examine the importance of couples' economic resources for their work and care arrangements. We also explore possible dissonance between their attitudes and practice, regarding maternal employment. In Britain, like most other European countries, recent governments have aimed at increasing the labour market participation of mothers. At the macro level, this is motivated by the need to provide sufficient labour supply to finance an ageing population. At the micro level, continuous attachment to the labour market is seen as a crucial safeguard against poverty following family splits, for mothers and children. It also helps protect women's long-term prospects for good earnings and pensions.

Previous research shows that women's economic resources, in particular education and earnings, have a positive effect on their labour market return and career progression. In Britain, mothers' labour market participation varies strongly by their educational attainment with highly educated women being more likely to return to full-time work sooner after childbirth than those with lower qualification levels (Dex, et al. 2008; Smeaton 2006). In recent years, there has been a marked increase in research on women's gender role attitudes or work-family preferences as predictors of their labour force participation (e.g. Hakim 2000; Kan 2005; Kangas and Rostgaard 2007). Many of these studies suggest that the relationship is context-dependent with financial resources and institutional policy entitlements constraining or enabling choice (Crompton and Harris 1999; Kangas and Rostgaard 2007; Kremer 2007; McRae 2003; Singley and Hynes 2005). Much of this research, however, is based on small-scale qualitative interviews or cross-sectional snapshots of different countries at one point in time.

While gender role attitudes are seen as important predictors of behaviour, much less is known about the drivers of attitudinal change across the lifecourse. One possible driver of attitudinal change is cognitive dissonance, whereby attitudes may change if they are at odds with a person's behaviour. Alternatively behaviour might change. How the dissonance is resolved matters, when the conflict concerns beliefs about the detrimental consequences of maternal employment. If women give-up work on childbirth then this has knock-on effects on women's longer-term employment prospects, as well as heightening economic risks for children if the couple splits. If attitudes change then, overtime, this will contribute to a shift in population level gender roles beliefs, which may in turn have some impact on gender role norms.

Some recent studies have explored how life course events and changes in women's labour market participation are associated with gender role attitude change. They find increases in educational attainment and full-time employment to result in more egalitarian attitudes, while marriage, parenthood, and reductions in paid work are associated with more traditional attitudes (Cunningham, et al. 2005; Fan and Marini 2000; Himmelweit and Sigala 2004; Kan 2005). Berrington et al (2008) suggest that it is not entry into parenthood as such, but the change in women's economic activity as a consequence of parenthood which is associated with attitude change. Himmelweit and Sigala (2004) show that changes in attitudes or behaviour are more likely when mothers' labour market status is inconsistent with their attitudes towards women's employment. Some qualitative studies also provide evidence of a complex interplay of economic and identity-driven motivations for mothers' labour market participation (Crompton and Birkelund 2000; Himmelweit and Sigala 2004; Singley and Hynes 2005). There has been little quantitative longitudinal research, however, on how contextual factors shape work and care arrangements of new mothers and fathers; how such

arrangements conflict or not with existing attitudes; and how any possible dissonances between attitudes and practices are resolved.

This study contributes to the literature by exploring whether gender role attitude change is more likely among new parents when mothers' labour market participation and the type of childcare they use show some discrepancy with the preparental gender role attitudes. In addition we explore how the preparental gender role attitudes of partners influence the postnatal attitudes of mothers and fathers. We also examine how economic resources, in particular education and earnings, impact on parents' work and childcare arrangements and thereby have an indirect effect on gender role attitude change by influencing the likelihood of dissonances between attitudes and practice. Our analysis is based on a representative sample of 337 British couples from before pregnancy to two or three years after their first birth

# Gender role attitude change during the transition to parenthood: theories and <a href="https://hypotheses">hypotheses</a>

Our hypotheses about gender role attitudinal change during the transition to parenthood are derived from both theoretical perspectives and empirical observations about constraints and opportunities concerning parenting and employment strategies in the UK.

Our first hypothesis is that men and women in couples where maternal employment behaviour is consonant with their preparental gender role attitudes are less likely than those who experience dissonance to change attitudes after having children.

The notion of cognitive dissonance comes from the social psychological literature, where psychologists have argued that personal experiences promote attitudinal change in particular when a situation involves dissonant cognitions based on one's own attitudes and behaviour (Festinger 1957; Wickland and Brehm 1976). A person who has dissonant or discrepant cognitions is thought to be in a state of psychological discomfort, which is experienced as unpleasant psychological tension such as frustration, anger or anxiety. One way to reduce cognitive dissonance is to change either attitudes or behaviour to make it consistent with the other. In practice it is often attitudes that change as behaviour is more constrained.

Cognitive dissonance can be linked specifically to gender role attitudes through the theoretical approaches focussing on gender identity (Stets and Burke 2000; West and Zimmerman 1987). These suggest that male and female roles as partners or parents serve as core standards on which to evaluate gendered aspects of paid work and childcare arrangements. Discrepancies between these standards and actual practice are likely to lead to changes in identity or behaviour or both. Attitudes are relatively general beliefs that are only tangentially related to identities (Himmelweit and Sigala 2004). Nevertheless, we expect changes in women's or men's gender role attitudes to be more likely when they are in conflict with the parental couple's work and care arrangements.

Our second hypothesis is that dissonance is likely to result in greater attitudinal change among couples that use formal childcare rather than care by family members or friends.

Type of childcare is therefore assumed to have an additional effect to any dissonances arising from mothers' labour force participation.

In Britain, family policy provisions such as maternity and paternity leave entitlements and widespread part-time employment for women promote a gendered division of labour among

parents with young children. Women are expected to return to the labour market but largely part-time and to do more of the family care. In recent times, the care ideal for young children has been family care, preferably by the mother (Kremer 2007). Although father care has gained greater acceptance in recent decades, gendered family policies still provide clear incentives for the father to be the main breadwinner. Even egalitarian men are often limited in the time they have available for childcare as fathers in Britain are working some of the longest hours in Europe.

Informal care by relatives, in particular by grandmothers, has been perceived as the most acceptable substitute of parental care and has been widely used (Dench, et al. 1999; Wheelock and Jones 2002). While the availability and use of formal childcare has increased since the implementation of the childcare strategy in 1998, provision of subsidised childcare places has focussed on 4- and 5-year olds. For younger children, most couples still prefer informal care by relatives over formal daycare. Thus we expect mothers who use formal care to be more likely than mothers using informal childcare to be susceptible to attitudinal change, if their prenatal gender role attitudes were relatively traditional.

Our third hypothesis is that women's larger economic resources will have an indirect effect on women's and men's attitude change through positive incentives for women's labour force return.

Women's relatively high earnings may provide a strong incentive to return to the labour market. Alternatively, low earnings may make good-quality childcare unaffordable thus restricting options to return to work. Men's economic resources are assumed to show a weaker association with dissonances between attitudes and practice, since higher earnings may have contradictory effects on paid work and childcare arrangements, in part depending

on couples' attitudes. Some women will use their partners' earnings to pay for childcare, while others will interrupt their employment for longer in absence of the financial necessity to work.

Our fourth hypothesis is that partners will influence each others' attitudes directly as well as indirectly through the extent of mothers' paid work reduction and the choice of childcare.

According to the psychological theory of interdependence (Kelley and Thibaut 1978), partners will sometimes modify attitudes or behaviours to bring them in line with their spouses preferences, rather than their own. Men, in particular, may be more influenced by their partners view as, in general, husbands change work patterns less than their wives, in response to the transition to parenthood. However, an alternative scenario is that wives are more likely to adapt to their husband's views because women tend to take more responsibility for 'emotion work' than do men (Hochschild and Machung 1990). Existing studies provide contradictory evidence for which partner's attitudes are more influential (Johnson and Huston 1998; Kalmijn 2005). Thus we have no clear theoretical or empirical grounds for predicting which partner's attitudes will exercise the most influence.

# **Data and Methods**

Our data is drawn from couple responses in the British Household Panel Survey (BHPS) from 1991 to 2007. The BHPS is based on a probability sample of households from Great Britain in the year 1991. All members of the household are interviewed annually, and new partners of sample members or additional household members are added to the sample over time. In addition to relationship and fertility histories and annual questions on employment, earnings

and childcare, the BHPS has asked bi-annually repeated questions on attitudes about gender since 1991.

We use change models to measure how gender role attitudes, paid work and childcare arrangements in the second or third year after birth are related. Whether it is the second or third year depends on when gender role attitude were measured, as these indicators are only available every other year in the BHPS. Postnatal attitudes and practice are not measured in the first year because most women take maternity leave for at least part of the year and their employment status is therefore somewhat unclear. In the second and third year after birth, about three quarters of mothers have returned to the labour market and one quarter remains out of employment.

We apply structural equation modelling (SEM) to investigate the direct and indirect effects of couple's earnings and gender role attitudes before childbirth on postnatal changes in women's paid work hours and the parental gender role attitudes of men and women. The advantage of a SEM model is that it allows us to take account of the correlated measurement errors between attitude indicators before and after childbirth. However, because structural equation models normally require interval or ordinal variables, it is problematic to incorporate type of childcare used in our structural equation models. Therefore, in a second step, we use OLS regression to examine the impact of childcare type on attitudinal change. Consistent with Smith et al. (2009), we find no substantive differences in the coefficient sizes or significance levels when OLS and SEM models are compared. This suggests that correlated errors in attitudinal measures are not significantly biasing our OLS results.

Previous research found that men and women who become parents may be a select group in terms of gender role attitudes, age, educational qualifications, and marital status (e.g. Rendall,

et al. 2005). We tested this concern using Heckman selection correction factors, but as these do not provide qualitatively different results and rho as a measure of selectivity was not significant, we only present results for the structural equation model and regression models without selection correction factors.

Sample selection. We limit the sample to couples, irrespective of marital status, where women are at least 20 years old when they have their first child because. This is because we are interested in maternal employment and the choices for teenage mothers are likely to be subject to different constraints. The selection of couples who become parents is based on women's fertility history. Therefore the birth we observe is the first birth for the woman. Although some of the men will have fathers in a previous relationship this information is not captured with the same reliability as women's fertility. We observe 775 couples whether the woman has a first child during the observation period. However, of these, we have no prenatal observations for 310 couples, usually because they only started cohabiting just before or after the pregnancy. A further 39 couples dropped out of the sample in the second or third year after the birth and also have to be excluded. Out of the remaining 426 couples only 337 have complete information on all dependent and independent variables. Thus 89 couples were dropped because of non-response on crucial items.

Sample bias because of attrition and item non-response is always a potential problem with longitudinal research. However, we have compared the 337 couples in our sample with the 310 who joined later. The latter, on average have shorter relationship durations. This occurs most frequently among women with less than GCSE education and therefore our sample slightly under-represents the less well educated. We also compared results using multiple

imputation techniques for item non response, but as the results were not substantially different, we report results using the sample with complete responses.

# Measures and descriptive statistics

Gender role attitudes. We use three of the six available gender role attitude statements in the BHPS, for which respondents are asked whether they agree or disagree (strongly) on a 5-point Likert scale: i) 'A pre-school child is likely to suffer if his or her mother works', ii) 'All in all, family life suffers when the woman has a full-time job', and iii) 'A husband's job is to earn money; a wife's job is to look after the home and family'. The first and second statements tap into similar concepts of consequences of women's employment on children's and families' wellbeing. Question 3 addresses people's ideologies about women's and men's roles in different spheres. The BHPS contains three other statements which are sometimes used to measure gender role attitudes: iv) 'A woman and her family would all be happier if she goes out to work', v) 'Both the husband and wife should contribute to the household income', vi) 'Having a fulltime job is the best way for a woman to be an independent person'. These are omitted since it is conceptually less clear what attitudes they capture. Empirical tests of internal consistency based on Cronbach's alpha also suggest a greater reliability of measuring a latent gender role attitude construct based on the first three rather than all six items. The three item Cronbach alphas are 0.80 for women and 0.82 for men. We use factor analysis to create latent factors of the underlying attitude construct for women and men. To facilitate interpretation of effect sizes, we rescale the factors to a 5-point scale similar to the original Likert scale.

#### 'Table 1 about here'

Table 1 shows the descriptive statistics for the variables used in our analysis. The gender role attitude mean shows that as expected women are more egalitarian than men in gender role

attitudes. The average change in gender role attitudes before and after parenthood is very slight, approximately 0.05 on a five point scale, as changes in both directions partly offset each other. We also include the percentage of people who experience a changes in attitudes measured as plus or minus one standard deviation. About 12 percent of women and 16 percent of men experience a change of this size towards more egalitarian attitudes, while 15 and 11 percent of women and men, respectively, become more traditional.

Women's paid work and childcare arrangements. Women's paid work hours are based on a question asking for the respondent's usual weekly hours in employment or self-employment plus overtime hours. The amount of change in women's labour market hours is calculated as the difference between women's paid work time in the second or third year of parenthood (depending on when the gender role attitudes question has been asked) and the time they spent on it before pregnancy. Only families where mothers are working for pay have been asked about their childcare arrangement. Therefore, we cannot explore whether formal childcare use is associated with greater attitudinal change also for mothers who do not work for pay. The question is phrased "who is looking after the children while the mother works" and the answer options include the father, relatives, neighbours or friends, and various types of formal childcare, i.e. day nurseries, nannies, and childminders. We distinguish between i) mothers who do not work for pay and act as the main carer for their children, ii) couples whose children are looked after by family members, neighbours or friends while the mother works, and iii) those who use some sort of formal daycare. Only 55 people mention using a second form of childcare arrangement (mostly the father or relatives). Since we are interested mainly in whether using formal childcare as opposed to only informal arrangements has an effect on attitude change, we only consider the type of childcare that respondents mention first.

As can be seen in Table 1, women reduce their paid work time on average by 16 hours per week from before pregnancy to the second or third year after the first birth. 27 percent of mothers do not work for pay when their first child is between one and three years old. Among the remaining 73 percent of working mothers, about half has family members or friends looking after their children, while the other half uses mainly formal childcare.

# **Independent variables**

We measure our independent variables at least nine month before the woman gives birth. This helps reduce but does not eliminate the possibility that couples alter work and earning patterns in anticipation of birth. We measure preparental economic resources of the couple in terms of the log of women's pre-birth gross hourly wage and the log of men's monthly gross earnings. All earnings variables are adjusted for inflation using the retail price index with 1991 as the base year. As another proxy of future earnings potential, we also include women's levels of education. We differentiate between three levels of educational attainment: 'GCSE or less', 'A-levels or similar qualification' or 'university degree'. Men's highest educational attainment is also controlled. We include women's pre-birth work hours as a proxy for labour market attachment and unobserved career orientations. Other controls include the woman's age, the age of the first child in months, and whether or not the couple has had a second child by the year following the first birth. We also account for whether the woman regularly attends religious services, and include regional dummy variables for Scotland, Wales, London and the rest of England. Religion is included because of its possible links with traditional values, whereas region matters because of variation in employment and childcare availability. To reduce the risk of bias due to period effects and correlated trends over time in dependent and independent variables, we include the survey year.

### Results

Gender role attitude-practice dissonance. There is no way of measuring directly the dissonances between couples' gender role attitudes, mothers' labour market activities and childcare arrangements. However, we can illustrate the frequency of when dissonances are likely to occur among men and women after they become parents. Figure 1 shows the percentages of women and men whose pre-birth attitudes on the question 'a pre-school child is likely to suffer if his or her mother works' are consonant or in apparent conflict with the woman's labour market status and the childcare arrangement after the first birth.

# 'Figure 1 about here'

At this stage, we are only interested in the first and the third bar of each category reporting attitude-practice dissonance based on women's and men's pre-birth attitudes, respectively. Potential dissonance is not uncommon. Among women who agree with the statement that a pre-school child suffers if the mother works, 59 percent nevertheless work for pay after having children and 24 percent use formal childcare (not shown). However, because most women hold egalitarian views, it can be seen from Figure 1 that only 14% of women hold traditional attitudes and work, which includes 6 percent who use formal child care. Since men's attitudes are more traditional than women's before having children, a greater percentage potentially experiences some dissonance between their attitudes and their partners' employment (21%), of which 8 per cent are in couples using formal childcare.

Structural Equation Models. We use structural equation models to investigate the pathways between women's and men's prenatal gender role attitudes and work experiences, with postnatal changes in women's paid work hours and gender role attitudes. Only the significant control variables are included in the final structural equation model.

# 'Figure 2 about here'

Figure 2 shows the main paths of the structural equation models (details of the measurement model and error correlations are available on request). All the goodness of fit indices suggest a close fit.

In line with Hypothesis 1, Figure 2 shows that a larger change in women's work hours subsequent to birth is associated with more egalitarian postnatal gender role attitudes for both women and men (coefficients .29 for women and .31 for men). A decrease in women's labour market hours is associated with change towards more traditional gender role attitudes for both women and men. More egalitarian preparental gender role attitudes of women also have an additional indirect effect by lowering the reductions in women's paid work which usually follow childbirth. A one standard deviation increase in women's egalitarianism before having children increases their paid work by about 10 hours and indirectly increases women's postnatal gender role egalitarianism.

The change in women's paid work hours is significantly associated with gender role attitudes of men and women even after considering the direct and indirect effects of women's pre-birth work hours on women's or men's gender role attitudes after childbirth. Not surprisingly, women who work longer hours before their pregnancy reduce their paid work time more (coefficient -.46). However, the positive direct effect of work hours on gender role attitudes (.30), which possibly reflects labour market attachment and women's unobserved career orientations, more than offsets the negative indirect effect. Thus women who work longer hours before being pregnant also participate more in the labour market once they have children.

As expected in Hypothesis 3, women's preparental earnings show a significant positive association with the change in women's paid work hours from before to after the transition to parenthood (.12). Thus higher wages of women lead to more egalitarian attitudes among new mothers and fathers, as a result of greater stability or less reduction in women's paid work hours. A rise in women's preparental hourly wages by one standard deviation (£3.7) increases their paid work change by over 5 hours a week, which is associated with greater egalitarianism for women and their partners. Women's preparental earnings do not, however, affect their own or their partners' parental gender role attitudes directly, but only indirectly through influencing maternal employment.

We also tested models which included women's education instead of their pre-birth wages. These also confirm Hypothesis 3 about the indirect effect of women's economic resources on their own and their partners' gender role attitudes. Women with high educational attainment reduce their work hours less than those with A-level qualifications or below. The two measures of women's economic resources, however, are correlated and reduce each others' effects to only marginal significance if both are included simultaneously. This is not surprising given that they capture closely related concepts.

Hypothesis 4 assumed that women's and men's preparental attitudes would also influence the amount of change in their partners' gender role attitudes after childbirth, either directly through unobserved relationship processes or indirectly through the change in women's labour market participation. However, after controlling for each partner's own preparental attitudes and the change in women's employment, we do not find evidence of women or men adapting their attitudes to those of their partner. Also, men's pre-birth attitudes do not seem to influence how much women reduce their paid work after becoming mothers. Hypothesis 4 is

therefore rejected, except for the indirect effect of women's preparental attitudes on men's later attitudes, which is mediated by the change in women's work.

#### 'Table 2 about here'

Childcare choices and Gender role attitude change. In a second step, we examine whether the type of childcare used may also promote gender role attitude change, after couples become parents. Table 2 shows OLS models of women's and men's gender role attitudes in the second or third year after the first birth. Both models include a combined variable of mothers' labour market status and whether they use mainly formal or informal childcare. The omitted category is 'working mothers whose children are looked after only by family members or friends'. In line with our results from the structural equation model, we see that mothers' and fathers' gender role attitudes after having children become more traditional when women do not work for pay. Holding everything else constant, the parental attitudes of non-employed women and their male partners are more traditional by about 0.4 and 0.5 points on a 5-point scale compared to families where informal care is used while the woman works. By contrast, women and men in families that use formal childcare while the mother works seem to be come more egalitarian in their attitudes by 0.2 and 0.4 points, respectively. Hypothesis 2 therefore cannot be rejected. The results are the same if the change in mothers' paid work hours is controlled for in addition to the childcare variables.

As in the structural equation model, the associations of women's and men's parental gender role attitudes with women's preparental wages and with partners' attitudes are not significant.

The effects of mothers' paid work change or labour market status on women's and men's parental gender role attitudes are modest, with a maximum of 0.5 change on a 5-point scale.

However, this is not surprising given that the available gender role attitude measures represent relatively conservative statements, with which only a 24 and 34 percent of women and men, respectively, agree before having children. Based on these statements, therefore, only a minority of couples are likely to experience attitude-practice dissonances. However, our results do provide substantial support for the hypothesis that cognitive dissonance is an important mechanism of attitudinal change. In Figure 3, we plot the amount of gender role attitude change for women and men who could be expected to experience some dissonance with paid work and childcare arrangements versus those whose work and childcare practices are in line with their preparental gender role attitudes, after controlling for other characteristics.

# 'Figure 3 about here'

There is less attitude change when paid work division and childcare arrangements are in line with the preparental attitudes, such as for categories 1, 5, and 6. Surprisingly, even traditional women who do not work for pay (category 1) seem to become somewhat more egalitarian after childbirth. Attitude change towards greater egalitarianism, however, is significantly larger for women and men in categories 2 and 3, whose paid work and childcare arrangements contradict their agreement with the traditional statement "A pre-school child is likely to suffer if his or her mother works" before childbirth. The more traditional attitudes of men (and to a lesser extent of women) that seem to result from women staying home after childbirth (category 4) might also be evidence of attitudes shifting in line with practice.

In Figure 1 the second and fourth bar of each category illustrate the extent to which attitudepractice dissonances persist based on postnatal attitudes for women and men. The percentage of women whose paid work and childcare arrangements show some disagreement with their traditional attitudes halves from 14 percent based on prenatal attitudes to 8 percent (categories 2 and 3) when considering their postnatal attitudes. For men, it goes down from 21 percent to 12 percent. Almost all of these change their attitude from agreeing to not agreeing that a preschool child is likely to suffer if his or her mother works. This increases the percentage of women and men with consonant attitudes and practices (categories 5 and 6) by 6 and 10 percent, respectively.

# **Discussion and Conclusions**

This research investigates changes in gender role attitudes among partnered women and men after becoming parents. The results suggest that gender role attitudes remain relatively stable among the majority of new parents, whose paid work and care arrangements do not seem to conflict with their preparental gender-role attitudes. However, about a quarter of parents do change their gender role attitudes and this appears particularly likely if paid work and care arrangements are at odds with their preparental gender role attitudes. Our analysis shows that women's post-birth labour market participation and childcare choices are significantly associated with changes in both partners' attitudes. We also find that women's preparental economic resources and attitudes impact on the extent of change in their labour market participation after having a child and this indirectly changes their own and their partners' gender role attitudes.

In line with previous studies (Berrington, et al. 2008; Himmelweit and Sigala 2004), we also find evidence of a reciprocal relationship between women's gender role attitudes and their labour market participation suggesting that behaviour and attitudes reinforce each other.

Women with more egalitarian attitudes before having children reduce their labour market hours less which makes a postnatal attitude change towards greater traditionalism less likely. Women's longer preparental employment hours are also positively associated with more egalitarian parental gender role attitudes.

As found in previous British and cross-national studies (Dex, et al. 2008; Smeaton 2006), higher levels of education and earnings increase women's labour market participation after having a child. Low wages before motherhood seem to discourage their labour market return even for women with non-traditional preparental attitudes. The birth of a second child shortly after the first one may contribute to this labour market inactivity. However, the consistent significance of women's earnings despite controlling for the presence of a second child suggests that the relatively high cost and limited availability of formal childcare in the UK compared to other countries may also explain the extent to which low earnings pose constraints for women's return to work. The lack of significance of men's earnings also agrees with previous studies. In Britain, couples' work and care strategies still seem to be largely based on women's earnings rather than their husbands' or the sum of both (Himmelweit and Sigala 2004).

We also find that using formal childcare rather than having fathers, extended family, friends or neighbours look after the children while mothers are at work is associated with greater change towards more egalitarian attitudes for mothers and fathers. This suggest that formal childcare is more likely to be problematic than informal care, for those with negative views about the consequences of maternal employment on children's wellbeing. This is in line with previous literature, according to which British mothers favour family members as carers for young children (Kremer 2007; Wheelock and Jones 2002).

In line with previous studies on American and Dutch couples (Johnson and Huston 1998; Kalmijn 2005), we find that changes in attitudes between the female and male partners in couples are strongly correlated. However, once the change in behaviour in terms of women's paid work and childcare arrangement is taken into account, the partner's preparental attitude

does not have a significant direct effect on the parental attitudes of either women or men. Women's preparental gender role attitudes do however have an indirect effect on men's parental attitudes through influencing change in maternal labour market participation. This is consistent with Kalmijn's (2005) finding that husbands change more often in the direction of the wife than vice versa. However, it contradicts the notion that wives adapt more often to their husbands' attitudes because women see it as their responsibility to do emotion work (Johnson and Huston 1998). The most plausible explanation is that decisions about how to combine working and caring are still seen as women's business.

One should note that the pathways examined in the structural equations and regression models cannot be interpreted as causal. Suitable instrumental variables for women's paid work which do not affect gender role attitudes through other channels are not available to test this further. However, cognitive dissonance between traditional preparental attitudes and subsequent maternal employment and formal childcare use is a more plausible explanation for the observed changes towards more egalitarian attitudes among certain groups than alternative factors such as social norms of family networks and gendered policy entitlements, which would rather point to greater traditionalism after childbirth.

The identification of cognitive dissonance as a likely mechanism of attitudinal and behavioural change in maternal employment is important for understanding the changing gender roles in British society. In general, attitudes may be moving in a more egalitarian direction but changes in gender role attitudes (in both directions) after childbirth confirm that parenting brings well recognized conflicts between work and family. It is clearly desirable if such conflicts can be ameliorated through more family friendly policies, by employers or the state, such as maternity or paternity leave, flexible working, and provision of affordable childcare. Yet family friendly policies are not sufficient alone. An important part of the

problem is that parenting tends to be viewed in conflict only with maternal employment and lack of maternal childcare substitutes. Gender role egalitarianism, on such terms, is at best lop-sided. Advances in gender equality will only occur when the roles of mothers and fathers in parenting and employment become more symmetrical.

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Table 1: Descriptive statistics

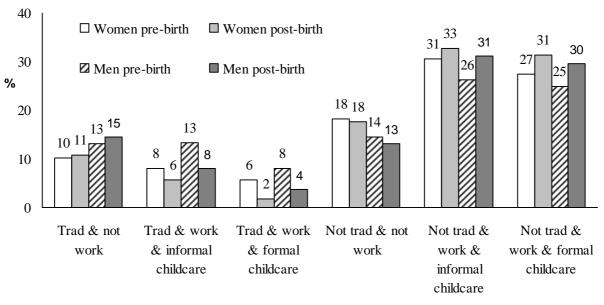
Dependent variables (13-36 months after first birth)	Women		Men	
	Mean/Perc.	Std. Dev.	Mean/Perc.	Std. Dev.
Gender role attitude factor	3.61	0.88	3.48	0.81
Change in gender role attitudes	-0.02	0.78	0.09	0.81
% more egalitarian by >1 SD	12.14		15.79	
% more traditional by >1 SD	15.32		11.11	
Paid work hours	21.97	16.54	42.69	13.63
Change in paid work hours	-15.45	17.17	-0.54	14.25
Independent variables				
Prenatal gender role attitudes	3.63	0.82	3.39	0.78
Woman's prenatal gross hourly wage (£)	5.87	3.70		
Man's prenatal gross monthly earnings (£)			1373.37	1178.38
Preparental paid work hours	37.54	12.72		
% mothers not working for pay	26.72		26.72	
% mothers working & only informal childcare	37.04		37.04	
% mothers working & formal childcare	36.24		36.24	
Low education	25.29		24.78	
Medium education	46.47		48.67	
High education	28.24		26.55	
Woman regularly attends religious services	14.16			
Woman's age	30.77	4.24		
Age of 1st child in months	24.37	7.33	24.37	7.33
Couple has second child within 2 or 3 years	10.56		10.56	
London	7.69		7.69	
England except London	78.40		78.40	
Wales	3.25		3.25	
Scotland	10.65		10.65	
Survey year	9.90	3.93	9.90	3.93

Table 2: OLS regression models of women's and men's gender role attitudes after childbirth

	Women's parental gender role attitudes		Men's parental gender role attitudes	
	b	SE	b	SE
Man's preparental gender role attitudes	0.01	0.05	0.53	0.053***
Woman's preparental gender role attitudes	0.54	0.050***	0.09	0.051
Mainly mother care/mother not working	-0.38	0.105***	-0.47	0.107***
Mother works and uses informal childcare -omitted				
Mother works and uses formal childcare	0.18	0.090*	0.36	0.092***
Log of woman's pre-birth wage	-0.06	0.08	0.00	0.08
Log of man's pre-birth earnings	0.04	0.023	0.01	0.02
Woman's pre-birth work hours	0.01	0.00	0.00	0.00
Woman medium education	0.01	0.10	0.14	0.10
Woman high education	-0.04	0.12	0.09	0.13
Constant	1.65	0.432***	1.55	0.442***
N	337		337	
Adjusted R2	0.41		0.43	

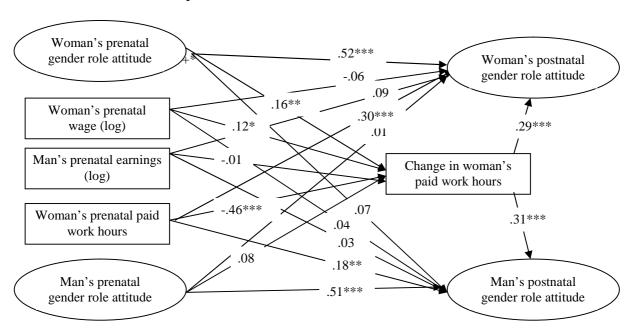
Note: Other controls included: Man's educational level, woman's age and religiosity, age of 1st child in months, presence of a second child, regional control for London, rest of England, Scotland and Wales, and the survey year. \* p<.05; \*\* p<.01; \*\*\* p<.001

Figure 1: Frequency of attitude-practice dissonances based on pre-birth and post-birth attitudes for statement "A pre-school child is likely to suffer if his or her mother works"



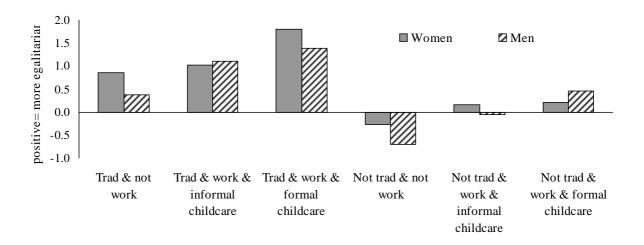
Note: Distinction of traditional versus non-traditional attitudes is based on agreement with the statement "A preschool child is likely to suffer if his or her mother works".

Figure 2: Path diagram of structural equation model for women's and men's gender role attitudes after transition to parenthood



Note: Model fit statistics  $\chi^2(113) = 186.52$ , p < .001; GFI = .95; NFI = .95; RMSEA = .044 Other controls included: Age of 1st child in months, presence of a second child, regional control for Scotland. Standardised coefficients shown.

Figure 3: Change in gender role attitude score (5-point scale) from before pregnancy to two or three years after the first birth for statement "A pre-school child is likely to suffer if his or her mother works"



<sup>\*</sup> p< .05; \*\* p< .01; \*\*\* p< .001